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## **THE BEACH UMBRELLA ANCHOR ...**

...keep your beach umbrella firmly anchored in the sand!

DEER PARK, NY—Have you ever sat down in your chair at the beach when a sudden gust of wind picks up your umbrella and sends it flying down the line? Well, with The Beach Umbrella Anchor that will never be a problem again. A simple product intended for sale as an add-on accessory for existing beach umbrellas, The Beach Umbrella Anchor would also be useful on tents, sun shelters, and canopies. To use The Beach Umbrella, you would simply rotate the steel augur into the sand, drop the umbrella into the hole on top and tighten the handles.

The Patent Pending Beach Umbrella Anchor was invented by Michael S. of Deer Park, NY who said, “my Beach Umbrella Anchor is a simple and cleverly designed sand screw used to quickly, and easily anchor a beach umbrella into the sand. It would require no upkeep beyond a simple rinsing with fresh water from time to time.”

EDITOR'S NOTE: Development of this product is being handled by Invention Resource International. For more information about licensing or sale, contact the Licensing Department at Invention Resource International, Operations Center, Hwy 707, 1st Floor, Murrells Inlet, SC 29576

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