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## **THE ROLL AWAY STRESS SHADE ...**

... aids in ending the night time fears of children and adults.

SAINT ALBANS, NY—The Roll Away Stress Shade is a line of roll-up window shades with metamorphic, glow-in-the-dark designs in a variety of themes and patterns intended to calm the night fears of children and relieve the daily accumulated stress of adults. The design intent is to reduce stress, promote relaxation, and enhance sleep for anyone who views the Roll Away Stress Shade. The shades are similar to the traditional window shade and come in a variety of lengths and widths to accommodate standard window sizes and also comes in a variety of vinyl and fabrics. The colors, patterns and designs utilize color-therapy and are intended to calm, soothe, relax and reassure those looking at the shades in the dark of their bedroom.

The Patent Pending Roll Away Stress Shade was invented by Dorothy M. Cox of Saint Albans, NY who said, "These shades turn the window into a comfortable glow design and bring the image to life. The photo-sensitive, luminescent materials are 'charged' by exposure to natural daylight or artificial interior light and that brings the shade to life in the dark. They are cost-effective and eliminate possible drug dependency. They work!"

EDITOR'S NOTE: Development of this product is being handled by Invention Resource International. For more information about licensing or sale, contact the Licensing Department at Invention Resource International, Operations Center, 11661 Hwy 707, Murrells Inlet, SC 29576

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